Dubai Derma®

Skin Health is our Concern

25 YEARS OF LEGACY

SHAPING THE FUTURE OF DERMATOLOGY & AESTHETICS

2026

POST SHOW REPORT



Organized by

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INDEX® CONFERENCES & EXHIBITIONS

Dubai Derma 2026
Concludes Landmark 25th Edition with AED 2.6 Billion in Deals

Dubai Derma 2026 marked the successful conclusion of its 25th edition, recording AED 2.6 billion in deals. The event brought together dermatology and skincare professionals, healthcare experts, and industry leaders to showcase the latest innovations, foster collaboration, and explore new business opportunities.



A GLOBAL GATHERING IN NUMBERS

25,000+
Visitors

115
Participating Countries

400+
Exhibitors

1,800+
International Brands

30,806 sqm
Gross Exhibition Space

Dubai Derma highlighted the continued growth of the dermatology, aesthetic medicine and skincare industries. The exhibition brought together international companies, healthcare specialists and stakeholders to present innovative products, explore emerging technologies and establish business relationships.





The exhibition demonstrated strong international participation and engagement throughout the three-day event. With Italy participating as Guest of Honour and South Korea recording the largest country participation.

The exhibition also reported direct and indirect business deals exceeding AED 2.6 billion, underlining its significance as a platform for commercial exchange, investment and market development.

TOP 12 EXHIBITING COUNTRIES

South korea | Italy | Spain | Türkiye | France | Switzerland

Poland | United kingdom | Germany | Russia | China | United arab Emirates



We were here at Dubai Derma, which is a trade show for dermatology and cosmetics, and we had brought a great selection of Italian companies as the Italian Guest of Honor. You could find the best when it comes to clinical procedures, technology, products, cosmetics, and everything you need for personal care, and we were happy to be at Dubai Derma for the first time.

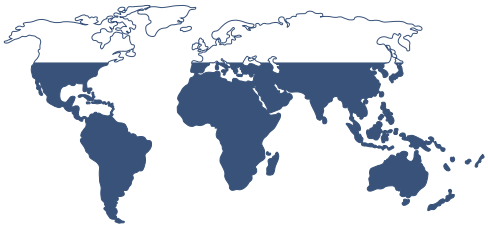
The Italian Trade Agency has been here since 1988, and we established the office more than 40 years ago. This was our first time at Dubai Derma, and we will be coming back for sure. The ITA has been increasing its investment in the UAE market, which means more promotional activities and more complex omnichannel partnerships with retailers. Hence, we will surely be here next year in April 2027 and bring more Italian companies. We believe that Dubai Derma is a unique B2B platform, and we were glad to be here. From this first participation, we hope to establish a long tradition of Italian pavilion here at Dubai Derma.

Valerio Soldani - Italian Trade Commissioner & Director
Italian Trade Agency, Dubai

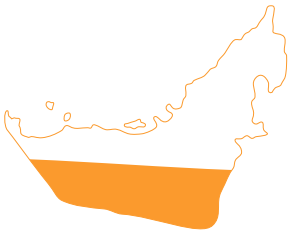
We have been participating in Dubai Derma for over 10 years, and I remember when we first started the company in December 2015 and our first participation was in Dubai Derma in 2016. Since then, there has been mutual benefit and growth for both DUBIMED and Dubai Derma. We continue to expand, and our stands at Dubai Derma are becoming larger every year. It is a success story for both. Dubai Derma has certainly played a very important role in DUBIMED's development over the past 10 years, and we get to network with suppliers with whom we have not worked before, as it brings together suppliers from across the world. Dubai Derma brings together end users and businesses across B2C and B2B in a very smooth, efficient, and engaging way. I was surprised by the turnout at Dubai Derma over the three days. The attendance was excellent, with doctors from neighbouring countries and other parts of the world. Our participation in 2027 is definite, and we are extremely pleased to have participated this year. From a business perspective, the event was very successful, and our ROI was excellent as well.

Safi Rajab - Founder & CEO
DUBIMED

OVERVIEW OF EXHIBITOR PRESENCE BY REGION



84%
INTERNATIONAL



16%
DOMESTIC



TOP 10 VISITING COUNTRIES

United Arab Emirates | Iraq | India | Saudi Arabia | Russia | Pakistan | Egypt | Jordan | Azerbaijan | Uzbekistan

VISITORS BY BUSINESS ACTIVITIES

- **48%** Aesthetic Clinics, Dermatology Practice
- **29%** Distributors, Importers, Agents
- **8%** Industry Services
- **5%** Manufacturers
- **4%** Hospital, Ministry of Health & Government Health Authority
- **2%** Consultancy, Education & Research
- **1%** Trade Association/ Society
- **3%** Others

DERMA BUSINESS Hub

The Derma Business Hub and Matchmaking Program facilitated direct engagement between exhibitors, buyers, and key industry decision-makers, providing a structured platform for business networking and viable collaboration.

Over 1,000 pre-arranged one-on-one meetings were facilitated, bringing together more than 100 key buyers and participating exhibitors. These meetings created valuable opportunities for participating companies to identify new business prospects, develop strategic collaborations, expand market access, and enhance their competitiveness across regional and international markets.

1,045
Business Meetings

260+
Participating Companies

49
Participating Countries



FEATURED BRAND ACTIVITIES

More than 50 workshops, industry sessions, product demonstrations, and live clinical sessions offered valuable opportunities to explore innovative products, observe clinical techniques, and evaluate emerging technologies. The combination of educational and practical activities with business networking enriched the overall exhibition experience, facilitating knowledge exchange, professional development, and collaboration among healthcare professionals and industry stakeholders.



LIVE CLINICAL SESSIONS



PRACTICAL WORKSHOPS



INDUSTRY PARTNER SESSIONS

Dubai Derma Awards – Honoring Excellence

The Dubai Derma Organizing Committee acknowledged outstanding exhibiting companies that demonstrated exceptional presence and impact during the event. These awards recognized their unique contributions, commitment to innovation, and efforts in setting new benchmarks of excellence in the field.



Best Booth Design
DUBIMED



Best Booth Activities
AMICO



Best Stand Space Optimization
BONITTO

OVERALL VISITORS' DEMOGRAPHICS INSIGHTS BY REGION

70%	GCC	7%	Rest ME	6.5%	Central Asia - Eurasia	5%	Indian Sub - Continent	4%	Europe
3%	Arab & Rest Africa	2%	Asia Pacific	1.5%	ROW	1%	Americas		

"On behalf of Dermapenworld, we were super excited to be at the 25th Dubai Derma and to announce that we had launched the Dp SYNERGIST, which was exclusive to Dubai.

We had many items that we had showcased at Dubai Derma. Dermapenworld loves exhibiting at Dubai Derma and this is the one conference that brings people from all over the world, and it has a real international presence. We come back every year because visitors come from across the world to visit us, so it is an amazing opportunity to connect and socialize with international customers. The event brings visitors from all different backgrounds, including plastic surgeons, dermatologists, aestheticians, and therapists. Dubai Derma 2026 has been an amazing for Dermapenworld and it gave us an opportunity to showcase our product portfolio and launch our Dp SYNERGIST for the first time in Dubai. We are also delighted to be the Gold Sponsor for Dubai Derma 2026 and to be part of this spectacular 25th anniversary."

Kelly Tobin - Country Director
Dermapenworld UK

"We are a Canadian-born company, and we focus on regenerative medicine and regenerative solutions. We have a range of products that focus on repair, as well as a set of skin boosters that are focused on being part of the treatment protocol and Aura, which is an exosome-based product related to different treatment protocols.
Dubai Derma is the pinnacle worldwide and Dubai sits at the crossroads of East and West with its strong infrastructure, both in terms of communication, navigation, and transportation, Dubai has always been a hub. We first participated in Dubai Derma in 2006 and have returned consistently over the past three years. The event has provided us with valuable opportunities to connect with industry professionals, build relationships, and benefit from the strong international network that Dubai Derma brings together.

Mehrdad Rabiei Jah - Co-Founder
Aura Family

SCIENTIFIC PROGRAM OVERVIEW

AADA Fellowship Course on Dermatology, Aesthetics and Lasers

The 24-CME-accredited course featured an in-depth hands-on basic surgery module covering a range of anesthesia and suturing techniques. Participants gained valuable knowledge of the latest techniques and best practices in dermatological and aesthetic procedures along with live demonstrations. The program also highlighted the current trends in aesthetic medicine, laser treatments, and related procedures.







> The fellowship course is very crucial for dermatologists overall, as well as it provides them with comprehensive information about the most important and recent applications of laser treatments, not only for rejuvenation and hair reduction but also for the treatment of skin diseases. Dubai Derma is a very important conference, as it brings together experiences from all over the world and provides dermatologists with the most up-to-date information, enhances their knowledge, and upgrades their professional level. It is very helpful for any dermatologist.
>
> **Abeer Tawfik MD, Egypt - Professor of Dermatology and Laser**
> **Egypt National Institute of Laser, Cairo University**

Conference Highlights

The scientific conference featured a comprehensive program covering key developments in dermatology, including artificial intelligence applications, advanced diagnostic techniques, regenerative medicine, emerging treatment modalities, laser and energy-based technologies, and personalized approaches to patient care. The program facilitated the exchange of scientific knowledge and clinical expertise, encouraged professional collaboration, and supported the advancement of participants' clinical competencies. Attendees represented a broad spectrum of the healthcare sector, including dermatologists, cosmetic surgeons, laser specialists, researchers, pharmaceutical executives, clinic owners, healthcare regulators, and other relevant professionals.

The Dubai Derma Conference Program was accredited for **18 Continuing Medical Education (CME) hours** by the Continuing Medical Education and Professional Development Committee of the College of Medicine and Health Sciences at the United Arab Emirates University.

340+
Speakers

350
LECTURES

65+
CLINICAL CASES

40+
DIGITAL POSTERS

17
AFFILIATED ASSOCIATIONS

The conference commenced with insightful keynote presentations delivered by internationally recognized experts, setting the stage for a comprehensive scientific program focused on advancing knowledge and clinical practice in dermatology.

The program also featured dedicated sessions led by dermatology associations, clinical case presentations, poster presentations, and competitions. A distinctive educational component was the Ciné Fikr Derma session, titled "Beyond the Skin: Humanity, Dignity and Connection in Dermatology." This session integrated film screenings with moderated clinical discussions, exploring dermatology from both scientific and human perspectives. It provided a platform for meaningful dialogue and knowledge exchange among clinicians, researchers, and other participants, highlighting the broader human dimensions of dermatological practice.



TOP 10 COUNTRIES BY ATTENDEE PARTICIPATION

United Arab Emirates · Saudi Arabia · Pakistan · Kuwait · Iraq · Russia · Oman · Qatar · Ukraine · India

"I am very impressed with Dubai Derma 2026. The hospitality was excellent, and the exhibition and scientific content were beyond excellence. I presented on the topic "Picosecond Lasers in Melasma: What's the Truth?" and I hope the audience could understand melasma and utilize whether what kind of laser to use. I am amazed by Dubai Derma, and it was a very good scientific conference, with everyone coming from all over the world to share knowledge. I learned a lot from Dubai Derma. Additionally, the exhibition was big, and were are so many different companies. It was a great eye-opener to understand the market"

Henry Foong Boon Bee MD, Malaysia
Consultant Dermatologist
Foong Skin Specialist Clinic

"It was my pleasure to attend the 25th edition of Dubai Derma, and as usual, Dubai Derma was top-notch, with very good organization and a big exhibition to visit. The scientific conference had very interesting presentations from all over the world. I presented on Marginal Traction Alopecia, and this was an important topic as no one generally documented this kind of hair loss. It is normal in Nigeria because of the hair styling techniques, but I decided to put some parameters around it because now we have a younger population who want to have restorative hair transplants, so they needed to know the parameters that were essential for having this hair transplant. I am proud to be here and part of Dubai Derma."

Ehiaghe Anaba MD, Nigeria
Consultant Dermatologist & Head of Unit
Lagos State University College of Medicine

3rd Regional Associations Assembly Meeting

The 3rd Regional Associations Assembly Meeting was successfully conducted, bringing together top members from international dermatology associations for meaningful discussions and valuable knowledge exchange. The meeting aimed to unite leading dermatologists and policymakers from across the world to share expertise, discuss recent developments, and address key challenges of dermatology. It also served as a platform to strengthen international partnerships and foster a collective commitment to supporting Dubai's bid to host the World Congress of Dermatology (WCD) in 2031 and knowledge exchange among clinicians, researchers, and other participants, highlighting the broader human dimensions of dermatological practice.







"This was my first experience as a speaker and chairperson at Dubai Derma and I am very happy and honored. I think the event is really interesting & useful to interact and network with people and colleagues from other countries, especially the Middle East and Asia. I presented topics related to Photodermatology and I am very happy about my participation in Dubai Derma."

Giovanni Leone MD, Rome - Scientific Coordinator and Chair
Israelite Hospital – Rome, Columbus Clinic Center

"I am happy to be at Dubai Derma this year and I had a presentation where I described the results on Dermoscopy-Guided High-Frequency Ultrasound. I had the best possible experience at Dubai Derma, very high-quality presentations and speakers from all over the world as well as the exhibition has been spectacular."

Norbert Kiss MD, Hungary - Assistant Professor
Semmelweis University



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We extend our heartfelt appreciation to our valued partners and supporters for their continued commitment and collaboration, which played a pivotal role in the success of this remarkable event.

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SHAPING THE FUTURE OF DERMATOLOGY & AESTHETICS

6 – 8 APRIL 2027

DUBAI WORLD TRADE CENTRE

Organized by

INDEX Conferences & Exhibitions Organization L.L.C

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