



Uncover the dermatology industry's current state and future direction through the INDEX 1000 report. This data-driven report, based on a survey of 1,000+ Dubai Derma 2026 attendees, provides valuable insights into market trends, purchasing preferences, consumer behavior, insights from dermatologists and more. Please refer below is the table of content of the report.

Expected date of publication: 01st September 2026

Content Covered -

1. Dermatology Industry Overview

2. Survey Demographics

3. Dermatology Equipment & Supplies

- 3.1. Key criteria when ordering dermatology equipment & supplies
- 3.2. Frequency of equipment upgrade or replacement in organizations
- 3.3. Impact of Product Bundling Offers

4. Botulinum Toxins and Dermal Fillers

- 4.1. General Perception of Botulinum Toxins and Dermal Fillers
- 4.2. Sources that influence views on Botulinum Toxins and Dermal Fillers
 - 4.2.1. Sources that influence views on Botulinum Toxins and Dermal Fillers, by gender
 - 4.2.2. Sources that influence views on Botulinum Toxins and Dermal Fillers, by age group
- 4.3. Usage of Botulinum Toxins and Dermal Fillers
 - 4.3.1. Usage of Botulinum Toxins and Dermal Fillers, by region
 - 4.3.2. Usage of Botulinum Toxins and Dermal Fillers, by gender
 - 4.3.3. Usage of Botulinum Toxins and Dermal Fillers, by age group
- 4.4. Primary reasons for considering Botulinum Toxins and Dermal Fillers
 - 4.4.1. Primary reasons for considering Botulinum Toxins and Dermal Fillers, by region
 - 4.4.2. Primary reasons for considering Botulinum Toxins and Dermal Fillers, by age group
- 4.5. Preferred types of injectable fillers for cosmetic enhancements

5. Skincare

- 5.1. Skincare products used on regular basis
 - 5.1.1. Skincare Products Used on regular basis, by gender
 - 5.1.2. Skincare Products Used on regular basis, by age group



- 5.2. Primary reasons for using skincare products
 - 5.2.1 Primary reasons for using skincare products, by region
 - 5.2.2 Primary reasons for using skincare products, by gender
 - 5.2.3 Primary reasons for using skincare products, by age group
- 5.3. Purchase Channels
 - 5.3.1. Purchase Channels, by region
 - 5.3.2. Purchase Channels, by gender
- 5.4. Price Points That Drive Purchase
 - 5.4.1. Price Points That Drive Purchase, by age group
 - 5.4.2. Price Points That Drive Purchase, by gender

6. Haircare

- 6.1. Haircare products used on regular basis
 - 6.1.1. Haircare products used on regular basis, by gender
 - 6.1.2. Haircare products used on regular basis, by age group
- 6.2. Primary reasons for using Haircare products
 - 6.2.1. Primary reasons for using haircare products, by region
 - 6.2.2. Primary reasons for using haircare products, by gender
 - 6.2.3. Primary reasons for using haircare products, by age group
- 6.3. Purchase Channels
 - 6.3.1. Purchase Channels, by region
 - 6.3.2. Purchase Channels, by gender
- 6.4. Price Points That Drive Purchase
 - 6.4.1. Price Points That Drive Purchase, by age group
 - 6.4.2. Price Points That Drive Purchase, by gender

7. General Purchasing Preferences

- 7.1. Factors influencing purchasing decisions when purchasing skincare/haircare products
- 7.2. Openness to try new skincare/haircare products
 - 7.2.1. Openness to try new skincare/haircare products, by gender
 - 7.2.2. Openness to try new skincare/haircare products, by Age Group
- 7.3. Product Discovery Sources

8. From the Dermatologist

- 8.1. Top Skincare Concerns
- 8.2. Top Haircare Concerns
- 8.3. Factors that influence dermatologists to recommend a product to their patients
- 8.4. Opinion on increasing popularity of Skincare devices
- 8.5. Opinion on the future of telemedicine or virtual consultations

