

Promotional Tools and Sponsorship Opportunities

We can help you stand out and make a greater impact on your DUBAI DERMA participation!

Stand out from your competitors!

DUBAI DERMA has created a full range of Promotional Tools as well as Sponsorship Opportunities to enhance your presence at DUBAI DERMA 2019 and promote your participation. From classic options (i.e. Directory Advertisement, Lanyards branding) to more elaborated solutions.

(i.e. Digital Advertising or Sponsorship packages) you have several choices to focus on your preferred target. Within the following solutions, there is certainly something which suits your brand strategy, objectives and budget!

DUBAI DERMA Exhibition Catalogue

3,000 print copies (4/C). Free distribution. A5 format Includes list of exhibitors with stand numbers by alphabetical order and by country + by products.

Front Cover Inside Advertisement	10,000 AED
Back Cover Inside Advertisement	15,000 AED
Back Cover Advertisement	20,000 AED
Inside Page Advertisement	3,500 AED
Double Page Spread Advertisement	8,000 AED

DUBAI DERMA Visitors Pocket Guide

5,000 print copies (4/C). Free Distribution. Size 8.5x13.5cms (folded). Includes list of exhibitors by halls with floorplan.

Back Cover Advertisement	15,000 AED
1 Inside Advertisement (Maximum 2 advertisements per side)	3,000 AED

DUBAI DERMA Conference Booklet

2,500 print copies 4/C. A5 format. Free Distribution to Delegates, VIP Guests, Media, Speakers. Includes Speakers, Abstracts and whole the Conference Schedule.

Front Cover Inside Advertisement	6,000 AED
Back Cover Inside Advertisement	4,000 AED
Back Cover Advertisement	8,000 AED
1 Page Advertisement	2,000 AED

DUBAI DERMA Conference Pocket Program

3,000 print copies (4/C). Free Distribution to Delegates, VIP Guests, Media & Speakers. Size 8.5x13.5cms (folded). Includes full Conference Schedule.

Back Cover Advertisement	15,000 AED
1 Inside Advertisement (Maximum 3 advertisements per side)	3,000 AED
Package for Back cover + 3 Ads (1 company only)	20,000 AED

DUBAI DERMA Website

1 heading and its sub headings (except Homepage, Conference, Registration reserved to sponsorship packages)

130,505 page views and 30,257 unique visitors for the 2018 edition. Banner 300 x 300 pixels.

1 Web Banner 2,000 AED

DUBAI DERMA Mobile App

1 Pop-up advert (appears after using the app for 3 seconds).
Size - W: 1,242 x H: 2,208 or W: 1,536 x H: 2,048

5,000 AED

Footer banner on all pages (max 3 Ads in rotation)
Size - W: 640 x H: 100 or W: 500 x H: 200

2,000 AED

Logo on the Wall Floorplans

4 floorplans dispatched at each exhibition entrance and conference exit.

Company logo marking the stand location 1,000 AED

Lanyards

10,000 lanyards (VIP Guests, Media, Conference Delegates, Trade Visitors & Exhibitors). Lanyards to be provided by exhibitors (type/sample of lanyards to be approved by organiser and items delivered on site).

40,000 AED

Demo Room Workshop Slot

1-hour workshop slot in the Demo Room. Topic is subject to approval by DUBAI DERMA Organising Committee based on the Workshop guidelines. Workshop will be promoted within the Exhibition Catalogue and the Event Website.

7,500 AED

Delegate Bags

2,500 Bags (VIP Guests, Media & Conference Delegates). Bags provided by sponsor (type /size of bag to be approved by organizer and items delivered on-site).

75,000 AED

Insert in Delegate Bags

2,500 Bags. 1 goody/pen & notepad or 1 flyer per bag.

5,000 AED

SPONSORSHIP PACKAGES

	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Package Price	160,000 AED	110,000 AED	75,000 AED
Maximum Sponsors per Category	2	3	3
DUBAI DERMA Exhibition Catalogue	1 Double Page Spread	1 Page	1 Page
DUBAI DERMA Conference Booklet	2 Pages	1 Page	1 Page
Logo on the Wall Floorplans	YES	YES	YES
DUBAI DERMA Website Advertisement	Home Page (Exclusive)	Registration Heading (Exclusive)	Conference Heading (Exclusive)
DUBAI DERMA Mobile App	1 Footer banner on all pages (non-exclusive, max 3 Ads in rotation)	3 Push notifications (1 per day during the event days)	1 Push notification (on Day 2)
Demo Room Workshop	2 Hours	1 Hour	1 Hour
Insert in Delegates & Media Bag	Up to 1 Goody/Pen + 2 Literatures	Up to 1 Goody/Pen + 1 Literature	1 Literature
Logo and Sponsor Highlight on: pre-event and on-site collaterals + e-collaterals + DUBAI DERMA website + Event Signage	YES	YES	YES
DUBAI DERMA Conference Passes for Delegates (full details of delegates should be received two weeks before event starts)	15	10	5

Note: The mentioned prices in this lists are not inclusive of the Value Added Tax (VAT). 5% VAT will be levied on the final invoice.

Organised by