

15th مؤتمر ومعرض دبي العالمي لأمراض الجلد والليزر
Dubai World Dermatology and
Laser Conference & Exhibition

Dubai Derma
Skin Health is Our Concern **2015**

POSTSHOW REPORT



H.E. Dr. Rashid Ahmad Bin Fahad, Minister of Environment and Water, inaugurated the 15th Dubai World Dermatology and Laser Conference and Exhibition - Dubai Derma 2015 at the Dubai International Convention and Exhibition Centre.

Dubai Derma 2015: An Excellent Platform for the Global Skin Care Market

The 15th Dubai World Dermatology & Laser Conference & Exhibition – Dubai Derma 2015, held on April 7-9 at the Dubai International Convention & Exhibition Centre under the patronage of H.H. Sheikh Hamdan Bin Rashid Al Maktoum, Deputy Ruler of Dubai, Minister of Finance and President of the Dubai Health Authority; delivered an Excellent Platform for the Global Skin Care Market with an even larger exhibition space and a more comprehensive scientific program. Dubai Derma 2015 continued its legacy as the Most Prestigious Major Conference & Exhibition on Dermatology & Laser in the Middle East & North Africa Region.

Dubai Derma plays a significant role in bringing renowned healthcare professionals from across the world to discuss the best international practices & technologies in the field of Dermatology and Laser. This event was made possible by INDEX Conferences & Exhibitions Org. Est., a member of Index Holding with the cooperation and support of the Dubai Health Authority (DHA), International Academy of Medical Specialization (IAMS), GCC League of Dermatologists and Pan Arab League of Dermatology.

Special Acknowledgment

The Dubai Derma 2015 organising and scientific committees sincerely thank all speakers, sponsors, exhibitors, participants and visitors who made a valuable contribution in the event's success.

Dubai Derma 2015 Facts & Figures

- More than **375** Exhibiting Companies
- **25%** Exhibition Growth
- Over **10000** Conference Attendees and Trade Visitors
- **15%** More in Participant Attendance
- **110+** World-Renowned Speakers
- **45%** Increase in Trade Visitors
- Over **8000** sqm Exhibition Area
- **700+** Brands Featured
- Over **85** Countries Represented
- Accredited Cosmetic Course on Skin Fillers & Botox (New!)
- Over **40** Practical Workshops and Company Product Demonstrations
- **24** Credit Hours granted for the Dermatology & Dermatopathology Course
- **6** Credit Hours granted for the Skin Fillers & Botox Cosmetic Course
- **18** Credit Hours Awarded to Participants of the Conference

The UAE University recognised Dubai Derma's aim to provide an opportunity for continuing medical education in the field of dermatology by accrediting the scientific program with 18 credit hours and courses with 30 credit hours.



Pre-Conference Course

The Pre Conference Course on Dermatology & Dermatopathology which was held on April 3-6 was aimed to prepare the participants for the Arab Board of Dermatology. The major topics covered are: Advanced Therapeutics, Alopecia, Basic & Advanced Clinical Dermatology, Clinical Cases for the Boards, Highlight of Arab Board Residency Program, Inflammatory Skin Diseases, Invisible Dermatoses, Skin Tumors, Surgery for Dermatologist, Systemic Therapy and Topical Therapy, Unknown Cases in Dermatopathology, and Updates on Phototherapy and Laser.

The course showcased the very popular "Mock Exam". The exam simulate the environment of the Arab Board of Dermatology Exam allowing the participants to feel acquainted and at ease for the real board exam. The 'Mock Exam' comprised of questions not only covered during the pre-conference courses, but those that may be asked during the actual exam. In addition, participants with the highest 3 grades were honored with cash prizes.

Cosmetic Course

A panel of highly regarded dermatologists and experts convene to conduct an intensive cosmetic course of Skin Fillers & Botox. The Course provided a great opportunity for delegates to learn new techniques and best practices which they

can use in their profession. The Course discussed interesting cases, innovations, trend and techniques in the field of cosmetic dermatology through live models & phantoms. The educational objectives are stated from the perspective of what are the best approaches the attendees can expect to implement into their practice which was achieved by participating in the course.

The course faculty was spearheaded by the Head of Scientific Committee.

Conference

The Dubai Derma Conference provided high-quality sessions & lectures that meet the medical education and training requirements of Dermatologists and Professionals of this field. The topics highlighted were: Acne, Aesthetic Medicine, Alopecia, Anti-Aging, Best Practices for 2015, Body Contouring, Chemical Peels, Cosmetic Dermatology, Dermatological Therapies & Surgeries, Dermatology Science, Dermatopathology, Facial Rejuvenation Techniques, Hair & Nail Disorders & Treatments, Hyperpigmentation of the Skin, Latest in Dermatopharmacotherapy, Latest in Medical Dermatology & Research Lasers, Liposuction, Melasma, Nanodermatology, Pediatric Dermatology, Plastic Surgery for the Dermatologist, Psoriasis, Psychodermatology, Skin Cancer Surgery, Soft Tissue Augmentation and Vitiligo.

The Conference featured the popular Case Report Presentation and Competition. Presenters with Best Cases were acknowledged with cash prizes.



Exhibition - The prestigious exhibition reflected a rich skin care market with an exhibition space of more than 8,000sqm. It was well attended with over 375 companies from 85 countries who displayed leading brands in Dermatology & Laser. Dubai Derma marked another milestone of success with the attendance of the world's top specialists and doctors. More than 10,000 Visitors and Conference Participants viewed the spectacular display of an extensive range of products and equipments showcased during the three-day exhibition.



“ We are very successful with participating in Dubai Derma 2015. We met a lot of potential clients and new clients. Middle East Market is very big, we met a lot of visitors every year. We are participating in 2016 as well, we already signed up! ”

Kelly Kim

International Sales Deputy Manager
Caregen Co., Ltd

“ Dubai Derma is definitely one of the best congresses in the region. It's a very good attendance, we have the right doctors from all countries. The doctors we've sponsored are very happy. It is a good exposure for us in skincare industry. We will exhibit again next year, as always! ”

Lulu Alrahbani

Business Unit Manager
Skinceuticals/L'oreal

“ From our first participation in 2006, I have seen Dubai Derma growing and growing. This year is the biggest I've seen. It presented us a good venue for us to meet all source of people, it's a good place for proper networking in the aesthetic medical industry! ”

Nazih Khattar

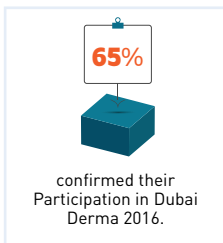
Managing Director
Kalium Drugstore

“ Dubai Derma is a very good meeting. I am very surprised with how many people are here, large number of exhibitors and a good location. This time of the year is the great time to have the meeting. I have to come back again! ”

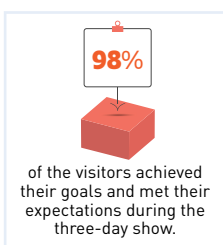
Dr. Clay Cockerell

Dermatologist & Dermatopathologist
Texas, USA

Exhibitor's Survey - Majority of the Exhibitors met their objectives in launching their state-of-the-art equipment and latest products to a world-wide audience whilst establishing new contacts, expanding new markets, finding new agents/distributors/importers and obtaining new clients.



Trade Visitor's Survey



Qualitative and Quantitative Analysis of the Participants and Visitors of Dubai Derma 2015



Consultant Dermatologists / Professors in Dermatology	2,469
Physicians / General Practitioners	1,714
Business Investors / Developers / Directors / Managers / Executives	1,247
Cosmetic Surgeons	892
Laser Surgeons / Laser Specialists	574
Plastic Surgeons	522
Cosmetics / Pharmaceutical / Medical Traders	490
Anti-Aging Specialists	365
Key Decision Makers and Government Representatives	298
Others: Oral and Maxillofacial Surgeons & Media	254
Beauty Specialists / Therapists	235
Health Care Practitioners	219
Wellness and Spa Owners & Managers	199
Aestheticians / Cosmetologists	189
Pharmaceutical Professionals and Medical Representatives	174
Hair and Nail Therapists	159

Practical Workshops - Sophisticated laser machine and equipment require a comprehensive demonstration of its features, efficient utilisation and functionality in order for dermatologists and specialists to determine which has a sophisticated quality that will facilitate their practice. For this imperative cause, Practical Workshops are carried out parallel with the Dubai Derma Conference and Exhibition. Several Exhibitors took advantage of the opportunity and conducted a workshop to highlight their presence during the three-day show, reach their target market and subsequently sell their products, equipment and machine. The workshops conducted by AK International, Asclepion Laser Technologies, BTL Middle East FZ LLC, Caregen Co. Ltd., Chungwoo, Daewoong Pharmaceutical Co. Ltd, Dansys Medical & Aesthetic Equipment, Japan Bio Products Co. Ltd., Lunatus, Mederm, Medica Trading LLC, Al Mothmir General Trading & Sesderma SL was indeed a bestseller as several doctors were keen to discover the latest technology and innovations in their practice.



Social Activities - Distinguished guests and speakers of Dubai Derma 2015 had a leisurely evening during the VIP Dinner on April 7th at the La Posteria, The Beach, Jumeirah Beach Residence.

The Dubai Derma 2015 Gala Dinner on April 8th in Grand Hyatt Hotel added a more memorable experience to the delegates of the event. Guests had the opportunity to network with the cream of the crop in the industry with an amazing atmosphere and great entertainment.



Countries Represented by the Participants and Visitors of Dubai Derma 2015

- | | |
|-------------|----------------------|
| Afghanistan | Malaysia |
| Algeria | Mexico |
| Armenia | Morocco |
| Australia | Nigeria |
| Austria | Norway |
| Azerbaijan | Oman |
| Bahrain | Pakistan |
| Bangladesh | Palestine |
| Belarus | Philippines |
| Belgium | Poland |
| Bolivia | Qatar |
| Brazil | Romania |
| Bulgaria | Russia |
| Cameroon | San Marino |
| Canada | Saudi Arabia |
| China | Senegal |
| Denmark | Serbia |
| Egypt | Singapore |
| Finland | Slovak Republic |
| France | Somalia |
| Georgia | South Africa |
| Germany | South Korea |
| Greece | Spain |
| Guinea | Sri Lanka |
| Hungary | Sudan |
| India | Sweden |
| Indonesia | Switzerland |
| Iran | Syria |
| Iraq | Tajikistan |
| Ireland | Tanzania |
| Italy | Thailand |
| Japan | Tunisia |
| Jordan | Turkey |
| Kazakhstan | Ukraine |
| Kenya | United Arab Emirates |
| Korea | United Kingdom |
| Kuwait | United States |
| Kyrgyzstan | Uzbekistan |
| Lebanon | Yemen |
| Libya | |

See you at:

Dubai Derma[®]
Skin Health is Our Concern **2016**

12-14 April
Mark your calendar NOW!

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